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1954 RICH GLADS



GARNET GLOW - NOW IN 354 CLASS

MARION C. RICH

Wayne County

MARION, NEW YORK

FOREWORD

We appreciate the interest that growers, exhibitors, and hybridizers have taken in our introductions. They are listed by a number of catalogers and are winning many blue ribbons at the shows. It is our sincere endeavor to produce the best for exhibition and commercial work. Most of our varieties are particularly good for hybridizing: August Moon, Birch Red, Black Cherry, Bonnie Lass, Bronze King, Garden Gold, Garnet Glow and Grapewine have all given excellent seedlings.

We have propagated most of our varieties by selection for several years, and this selected stock is disseminated when available. Our fields and bulbs are inspected by the N. Y. State Dept. of Agriculture. Bulbs are washed and quickly dried after digging, and all are dusted with DDT after cleaning. We take great care to furnish the cleanest, healthiest stock possible. We will replace or make an adjustment on any stock found not true to name.

Kodachromes of our glads, seedlings and other flowers are available to groups for meetings, etc. There is no charge except for return postage and insurance. Send your requests in early.

The number following the variety in our list denotes the N.A.G.C. size and color classification; 100 and 200 Miniature and Small; 300 Medium; 400 Large; and 500 Giant.

10 BULBS AT 8 TIMES THE PRICE OF ONE.

5 AT ONE HALF THE 10 PRICE.

NO ORDERS LESS THAN \$3.00 PLEASE.

ALL EXPRESS SHIPMENTS WILL BE SENT COLLECT.

Retail orders are sent Parcel Post, postpaid, when safe.

1954 — INTRODUCTION — 1954

RICH CREAM -

(Fair Angel x Yellow Herald) 406 Class. 70 days or less to bloom from large bulbs. Rich Cream is named for its pure cream self-color. It has ruffled, waved petals of good substance. The florets are rather triangular in shape, wide-open, well attached, and very well faced on the stalk. It is early, and has been grown by us for an early cutter, as all spikes are uniformly straight and tall. It opens well when cut in tight bud.

Bulblets are plentiful, of very easy germination, and grow the fastest of anything in our field, making many No. 1 and No. 2 bulbs. Average growth is 54" tall, with 26" flower head, and 5" bloom, 19 buds, 6 open and 8 in color. All size bulbs bloom as do many bulblets. It is an excellent commercial.

EACH - Large \$2.00 - Med. \$1.50 - Sm. \$1.00 - Blts. 10/\$2.00

Unit Special - 1 Large - 1 Med. - 1 Sm. - and 10 Blts. for \$5.00

Growers Special - 6 Large - 6 Med. - 10 Sm. - and 200 Blts. for \$50.00
Bulblets Per Quart - \$150.00

1953 — INTRODUCTIONS — 1953

CAVALIER -

(Pastel x Porcelain Blue) 568 Class. 85 days to bloom. Cavalier is a giant bluish mauve self color, with lightly frilled edges, and fluted centers in the petals of the wide open florets. It is a very vigorous grower reaching a height of 66", with 30" flowerhead and 6" blooms, 20 buds, and 6 blooms open, with 6 in color. The facing and spacing of the florets is excellent as is their texture and attachment. The bulblet production is good, germination easy and excellent.

EACH - Large \$1.25 - Med. \$1.00 - Sm. 75c
Blts. 2/30c - 10/1.25

GRAPEWINE -

(Arethusa x Black Diamond) 470 Class. 72 days to bloom. This early, heavily ruffled, brilliant clear wine purple self color, with slight white line in throat is a sensation for commercial use, and a beautiful addition to the exhibition group. It grows to the height of 52", with 25" to 29" flowerhead, 5" blooms, 20 buds, 7 open and 4 in color. Substance of the florets is excellent, placement good. Plant and bulb are very healthy, bulblet production and germination is good. Grapewine has had the Commendation Award from E.S.G.S.

EACH - Large \$1.25 - Med. \$1.00 - Sm. 75c - Blts. 2/30 - 10/\$1.25

FANTASY - 1952

The new parrot type Glad. Class 440. (Mutation of Strutter). 90 days. This is named for its resemblance to the Parrot Tulip. Fantasy, as it has a similar combination of coloring and type

of bloom. It is a beautiful peach pink with chartreuse spurs on the back of the petals and these spurs carry their exotic coloring through to the front. The texture, fluting, and ruffling is exceptionally heavy. The clear, soft, beautiful colors, combined with unusual 24 hour keeping quality, make Fantasy a dream for corsage and arrangements. It grows about the same as standard varieties with a height of 50", with a flowerhead of 22", 5" blooms 16 to 17 buds, and opens 6 blooms with 7 in color. The buds are pink at the tip, with the base chartreuse, changing to pink as they open. Fantasy's pollen sets seed readily on other varieties; it is prolific and the bulblets grow readily. All size bulbs and even bulblets bloom true to type.

EACH - Large \$1.50 - Med. \$1.25 - Sm. \$1.00 - Blts. ea. 20c - 10/\$1.50

- OUR PREVIOUS INTRODUCTIONS -

BIG TOP -

(1942) 541 Class. 75 days to bloom. Big Top is still one of the leading winners for show or commercial. Color is medium to light pink with attractive carmine feather in throat. Grows easily 6 feet tall with flowerhead up to 40", blooms 7", 22-26 buds, 6 open. New virus free stock.

EACH - L. 2/25c Med. 3/25c Sm. 5/25c
Blts. 100/50c

BIRCH RED -

(1945) 552 Class. 90 days to bloom. Birch Red has beauty, purity of color, and a satin sheen that is unequaled in the giant deep reds. This along with its excellent habits, vigorous growth, and easy cutting qualities, is making it a leading commercial and show glad. In its season it out sells all other varieties combined in our cut flower trade. It is always straight with excellent facing and attachment.

EACH - L. 2/25c Med. 3/25c Sm. 5/25c Blts. 100/50c

BLACK CHERRY -

(1948) 554 Class. 85 days. Black Cherry, recognized as the best black red in its class, has won a total of 51 blue ribbons in New York State Shows since its introduction. It grows 50" tall, 24" flowerhead, 20 buds, opens up to 9. It does not burn in the field, and is an easy, healthy grower with well placed florets of good texture, slightly wavy, and well attached on a strong straight stem. Black Cherry makes a beautiful exhibition spike and is a very good seed and pollen parent. It has led its class in the National Symposium for two years.

EACH - L. 50c Med. 40c Sm. 30c
Blts. 10/50c 100/\$3.00

BONNIE LASS -

(1951) ((Picardy x Damaris) x Highland Chief Sdl.) 468 Class. 85 days to bloom. Bonnie Lass is a very clean, pure orchid lavender, with a white blotch diffused into lavender on a single lip petal. Midribs are lighter and slightly raised or creased. Petals have frilled wavy edges and are of good texture. Attachment is good, facing and spacing excellent. The stalk is slender, but very strong and always straight. It opens very well in water when cut in bud, holds its size to tip, and blooms well from any size bulb. Very healthy, and quite prolific, and good germination of bulblets. The growth is up to 60" tall, 25" flowerhead, 4½" to 5" blooms, 20 buds and opens up to 8. This is a fine show flower and excellent commercial. In 1951 and 1952 New York State Shows it has received 12 blue ribbons and one section rosette.

EACH - L. 50c Med 40c Sm. 30c 10/50c 100/\$300

BRONZE KING -

(1946) 580 Class. 95 days. A smooth bronze smoky with a brilliant orange blotch. Excellent textured, long lasting blooms, and a straight strong spike. It grows about 60" tall, 25" fl. hd., 5½" blooms, 19 buds, up to 7 open. We use this extensively for cut flowers and basket work. It is very healthy and nearly a 100% cutter from all size bulbs.

EACH - L. 25c Med. 2/25c Sm. 3/25c
Blts. 10/25c 100/\$2.00



DESERT DUSK

DESERT DUSK -

(1950)

586 Class. 100 days. Desert Dusk is one of the most beautiful smokies, with a huge expanse of bloom and fine overall habits. The color is smoky slate salmon with a blue overcast, and an orange red blotch. The florets have lightly frilled edges, good substance, are long lasting, and their facing and spacing is excellent. The plant has a strong, straight, medium spike, healthy foliage and bulbs. Bulblet production and germination is fair to good. It grows up to 57" tall, 30" flower head, 6" blooms, 22 buds, and opens 8 in the field. In its four years in Empire State Shows it has won 24 blue ribbons and 3 section rosettes.

EACH - L. 75c

Med. 50c Sm. 25c

Blts. 10/75c 100/\$5.00

GARDEN GOLD -

(1948)

512 Class. 90 days. This is still the most beautiful and gorgeous deep yellow that we have seen and is probably the best show Glad in its class. The color is pure clean golden yellow with slightly deeper throat, and without any flaking or foreign color. The florets are of good texture, lightly ruffled, and have frilled edges. Facing is excellent and attachment is good, on a tall straight and strong spike. The plant and bulb are both very clean and healthy. We had spikes in our growing field, without irrigation, that grew 67" tall, with 32" flower-head, 7" blooms, 21 buds, and 6 open.

EACH - L. 40c

Med. 30c Sm. 20c

Blts. 10/40c 100/\$3.00

GARNET GLOW - NOW IN 354 CLASS

(1950) (Rich Red x King Lear). 80

days to bloom. Garnet Glow is a clean, glistening garnet red self with no markings. The florets which are ruffled and wavy, with good substance, have excellent facing and spacing, and are very well attached to the slender strong spike. It makes a beautiful exhibition spike that will stand a lot of handling, and does not burn in the sun. Garnet Glow grows about 50" tall, with 24" flowerhead, 4" blooms, 20 buds, and opens 8, with 6 buds in color. Foliage and bulbs are both healthy; bulblet production good, and germination fair. It received 9 Blue Ribbons in our New York State Shows in its first season (1950), 9 in 1951, and 9 in 1952.

In its new class Garnet Glow should run up an even greater record.

EACH -L. 50c Med. 40c Sm. 30c Blts 10/50c 100/\$3.00

PORCELAIN BLUE -

(1945) 478 Class. 90 days. This is a true Pansy Blue or medium dark violet with a creamy white throat

feather. One of the largest near blues with blooms measuring to 6" this past season. It makes a fine cutting, strong spike, always straight and with good placement. Blooms are of excellent texture, plant and bulbs HEALTHY, prolific and germination good.

EACH - L. 20c Med. 2/25c Sm. 3/25c
Blts. 10/20c 100/\$1.00

RUFFLED NIGHT -

(1947) 454 Class. 70 days. This is one of the most beautiful black reds, with clear glowing blooms of satin sheen. Ruffled, flat open, and heavy textured blooms, with a very small white pencil line on throat petals. Spike is straight and strong, with well placed blooms that do not burn or wilt easily. Bulblet production and germination is excellent. Good winner at the shows.

EACH - L. 30c Med. 20c Sm. 2/20c
Blts. 10/30c 100/\$2.50

GENERAL LIST

ACE OF SPADES -

(454) One of the finest black reds, a shade darker than Black Cherry. Ruffled, strong grower.

EACH - L. 60c Med. 40c Sm. 25c Blts. 6/25c

BO PEEP -

(217) Heavily ruffled buff pink and cream miniature

EACH - L. 2/25c Med. 3/25c Sm. 5/25c

BURMA -

(564) Heavily ruffled rich dark rose. One of the best glads.

EACH - L. 2/25c Med. 3/25c Sm. 5/25c Blts. 75/25c

BUTTERFLY -

490 Class. The new "Butterfly" type glad, named for its unusual coloring and heavy ruffling. A lavender pink with a reddish blotch on a large yellow zone. Florists will love it and it is a great breeder of unusual seedlings. Award of Commendation E.S.G.S. and Champion of Pre-Introductory Class, Rochester, 1952.

EACH - L. \$2.00 Med. \$1.25 Sm. 75c Blts. 2/30c

COLUMBIA -

(407) Lovely creamy white with rose edges. One of the best recent introductions and a fine grower.

EACH - L. 50c Med. 35c Sm. 20c
Blts. 10/30c 100/\$2.40

EARLY RED -

(450) Pure clear red. Very early. A good 1953 introduction.

EACH - L. \$1.00 Blts. 2/25c 10/\$1.00

ELMER'S ROSE -

(460) Heavily ruffled rose. One of the best new ones, and very fine for us.

EACH - L. 40c Med. 30c Sm. 20c Blts. 10/25c

FIFTH AVENUE -

(252) Glistening deep red with no markings. A great show winner. The best small red we grew.

EACH - L. 40c Med. 30c Sm. 20c Blts. 10/25c

FLORENCE NIGHTINGALE -

(400) One of the best whites, opens 6 - 8 glistening ruffled 5 1/2" florets.

L. 2/25c Med. 3/25c Sm. 5/25c Blts. 50/25c

FRANCESCA -

(460) One of the most beautiful glads. Very ruffled, fine growing, opalescent light lavender rose. Blooms late.

L. \$1.00 Med. 60c Sm. 40c Blts. 10/60c

FRIENDSHIP -

(442) Ruffled medium pink, early, very healthy and a fine cutting glad.

L. 2/25c Blts. 50/25c

GARNET RUFFLES -

(352) Clear, ruffled medium red, eight open. Nice color spike, and a great show prospect.
EACH - L. \$2.00 Med. \$1.50 Sm. \$1.00 Blts. 1/25c

GWEN -

(460) Very fine growing light rose and an excellent early cutter. Slightly fragrant. A show winner.
L. 25c Med. 15c Sm. 3/25c Blts. 15/25c

JINGLES -

(230) Heavily ruffled, waxy, coral salmon. One of the best miniatures - any color.
L. 25c Med. 20c Sm. 2/25c Blts. 10/25c

JULIET -

(365) A very fine new deep rose with white throat blotches. Opens 7 to 9 on nicely set up spike. Excellent for this medium size class.
L. \$1.75 Med. \$1.50 Sm. \$1.25 Blts. 1/20c 10/\$1.50

KING DAVID -

(570) Ruffled and fluted clean purple with silver edge. May be the best of the recent introductions. Best purple for show or commercial with the finest habits.
L. 50c Med. 35c Sm. 25c Blts. 8/25c 100/\$2.00

LEAH GORHAM -

(451) Clear clean red with snow white throat. One of the best reds that we have grown. A show winner with excellent habits.
L. 39c Med. 20c Sm. 2/25c Blts. 10/25c 100/\$2.00

LITTLE EGYPT -

(153) Just as cute as her namesake. Light red with almost black red blotch. Striking for arrangements. Show winner too.
L. 25c Med. 20c Sm. 2/25c Blts. 10/25c

MAZDA -

(416) Good buff. Not as tall as patrol, but good cut flower.
L. 2/25c Med. 3/25c Sm. 5/25c Blts. 50/25c

MOTHER FISHER -

(400) Tall, ruffled white with excellent habits. One of the best for show or commercial use.
L. 40c Med. 30c Blts. 10/25c

OCEAN SPRAY -

(206) Very clean small cream with buff throat. Nice grower.
L. 2/25c Med. 3/25c Blts. 50/25c

PARADE -

(470) Excellent, very early, lively light purple. Always straight. Good commercial.
L. 50c Med. 35c Blts. 8/25c

PAULINE -

(400) Fine pure white, plain petalled, tall strong grower. Excellent show or commercial.
L. \$1.00 Med. 75c Sm. 50c Blts. 4/25c

RED WING -

(436) One of the finest scarlets. Excellent for show or commercial.
L. 2/25c Med. 3/25c Sm. 5/25c Blts. 50/25c

RUBY -

(252) A very nice small red, lighter than Fifth Avenue. An easy grower and good show winner.
L. 2/25c Med. 3/25c Blts. 50/25c

SIERRA SNOW -

(500) A huge white with cream throat. It will open 10 ruffled blooms.

Med. 25c Sm. 2/30c Blts. 6/25c

SPIC AND SPAN -

(442) This is one of the best glads grown today. A ruffled medium pink opening ten. Top show and commercial flower.

L. 2/25c Med. 3/25c Sm. 5/25c Blts. 50/25c

SPOTLIGHT -

(413) The most popular yellow, with a red blotch. It is an excellent grower and the best commercial yellow.

L. 2/25c Med. 3/25c Sm. 5/25c Blts. 100/25c

STATUETTE -

(213) The best miniature that we have grown. A fine small ruffled yellow with a red throat mark, opening 6 on a well proportioned spike.

L. 25c Med. 20c Sm. 2/25c Blts. 15/25c

SUNDANCE -

(412) A very fine ruffled medium yellow. It will open 8 or more and has excellent habits.

L. 25c Med. 20c Sm. 2/25c Blts. 10/25c

THE ORCHID -

(266) Orchid shaped and colored. Makes delightful corsages. The oldest variety in this list.

L. 2/25c Med. 3/25c Sm. 5/25c Blts. 40/25c

TWINKLES -

(232) A lovely and heavily ruffled, deep orange pink and yellow. One of the best new miniatures.

L. 25c Med. 20c Sm. 2/25c Blts. 15/25c

VOODOO -

(486) One of the best low priced smokies, with ruffled bronze rose florets in an odd color combination. Very popular.

L. 2/25c Med. 3/25c Sm. 5/25c Blts. 50/25c

WEDGWOOD -

(366) This is one of the most beautiful of all glads. A heavily ruffled lavender and cream that is a fine grower and an excellent seedling parent. Wonderful for corsage or arrangements.

L. 2/25c Med. 3/25c Sm. 5/25c Blts. 50/25c

WHITE CLOUD -

(500) Very beautiful, Heavily ruffled, pure white. Bloomed from bulbs for us.

Med. \$1.50 Sm. \$1.00 Blts. 20c 10/\$1.50

WHITE GODDESS -

(500) One of the finest and most beautiful whites, heavily ruffled. A vigorous healthy grower opening 8. A leading show winner.

L. 2/25c Med. 3/25c Sm. 5/25c Blts. 25/25c

WHITE LACE -

(300) Beautifully ruffled medium sized pure white. Vigorous grower.

L. 25c Med. 2/30c Sm. 3/25c Blts. 20/25c

WHITE SYMPHONY -

(500) A new giant white, ruffled, 7 - 9 open on a fine flowerhead. An excellent show flower.

L. 50c Blts. 4/25c

Our growing field and seedling test plot is on the farm on Newark Road, one-half mile from Route 21, in Marion. Glads are in bloom from August 1st till frost. Visitors are always welcome at the

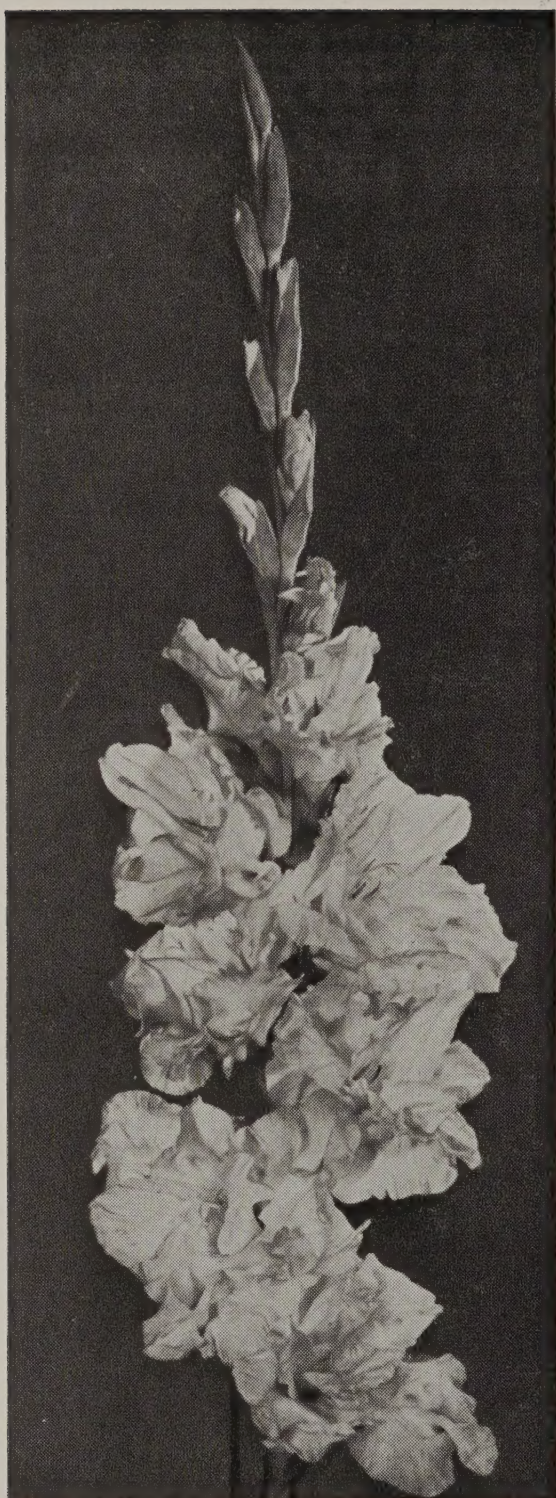
"RICH GLADS" SIGN

Phone Marion 4273

6 miles from Route 31 - Palmyra, by Route 21.

9 miles from Route 31 - Newark, by County Highway.

7 miles from Route 104 - at Williamson. By Route 21.



FANTASY

FANTASY WAS ORIGINATED BY US AND REGISTERED WITH N.A.G.C. ON OCTOBER 24, 1950. TO OBTAIN THE REAL FANTASY, PURCHASE ONLY FROM DEALERS LISTING IT AS A "RICH" ORIGINATION.

DO NOT BE DECEIVED BY SEED HOUSE PROMOTION ADS.